

# 2021 INCENTIVES REINVENTED.

## NEW QUARTERLY INCENTIVE PROGRAM BEGINNING Q2.

Now BMW Ultimate Rewards and MINI Motoring Rewards are easier to earn, easier to track, and more valuable than before. The BMW Group has reinvented the Quarterly Loyalty Incentive, with simple purchase tiers of thousands of qualifying original parts at competitive prices.

- Daily purchase updates
- Higher minimum quarterly payout
- The more qualifying parts purchased, the more rewards earned

### NEW QUARTERLY LOYALTY INCENTIVE.

TIER	QUALIFYING PARTS PURCHASED	QUARTERLY PAYOUT
1	\$2,000 up to \$9,999	receive 1%
2	\$10,000 up to \$17,999	receive 2%
3	\$18,000 up to \$50,000	receive 3%

All incentives are in addition to any negotiated pricing offer from your BMW Center or MINI Dealer. Awards will be paid through BMW Ultimate Rewards or MINI Motoring Rewards accordingly.

**NEW WEBSITE** ▶ For full details and a list of qualifying parts, visit: [bmw-mini-incentives.com](https://www.bmw-mini-incentives.com)

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